

Humanizing AI for Human Flourishing

The Strategic
Initiative
2026–2030

THE SHIFT

Generative AI, LLMs, and autonomous agents are transforming society. The critical question is no longer just how to build smarter AI, but how to ensure it serves human dignity and flourishing.

THE OPPORTUNITY

To bridge the gap between technological capability and societal well-being by designing, developing, and governing AI with human values at its core.

THE POSITIONING

UGM as a Global AI Humanizer. Moving beyond an AI user or developer, UGM will drive a collaborative research, innovation, and policy ecosystem across Asia to ensure AI remains a force for human flourishing.

The Paradigm Shift: Reframing The Human Question

AI-Centric Development

The Core Question

How powerful can AI become?

The Focus

System optimization, autonomous capabilities, and raw computational power.

The Human Role

Passive end-user or data source.

Human-Centered AI

The Core Question

How can AI help humanity flourish?

The Focus

Context-awareness, ethical alignment, and societal impact.

The Human Role

Co-creator, critical thinker, and ultimate beneficiary.

From autonomous systems to human-centered partners.

The Approach

Humanizing AI

Designing, deploying, and governing AI with human dignity, agency, and values at the center.

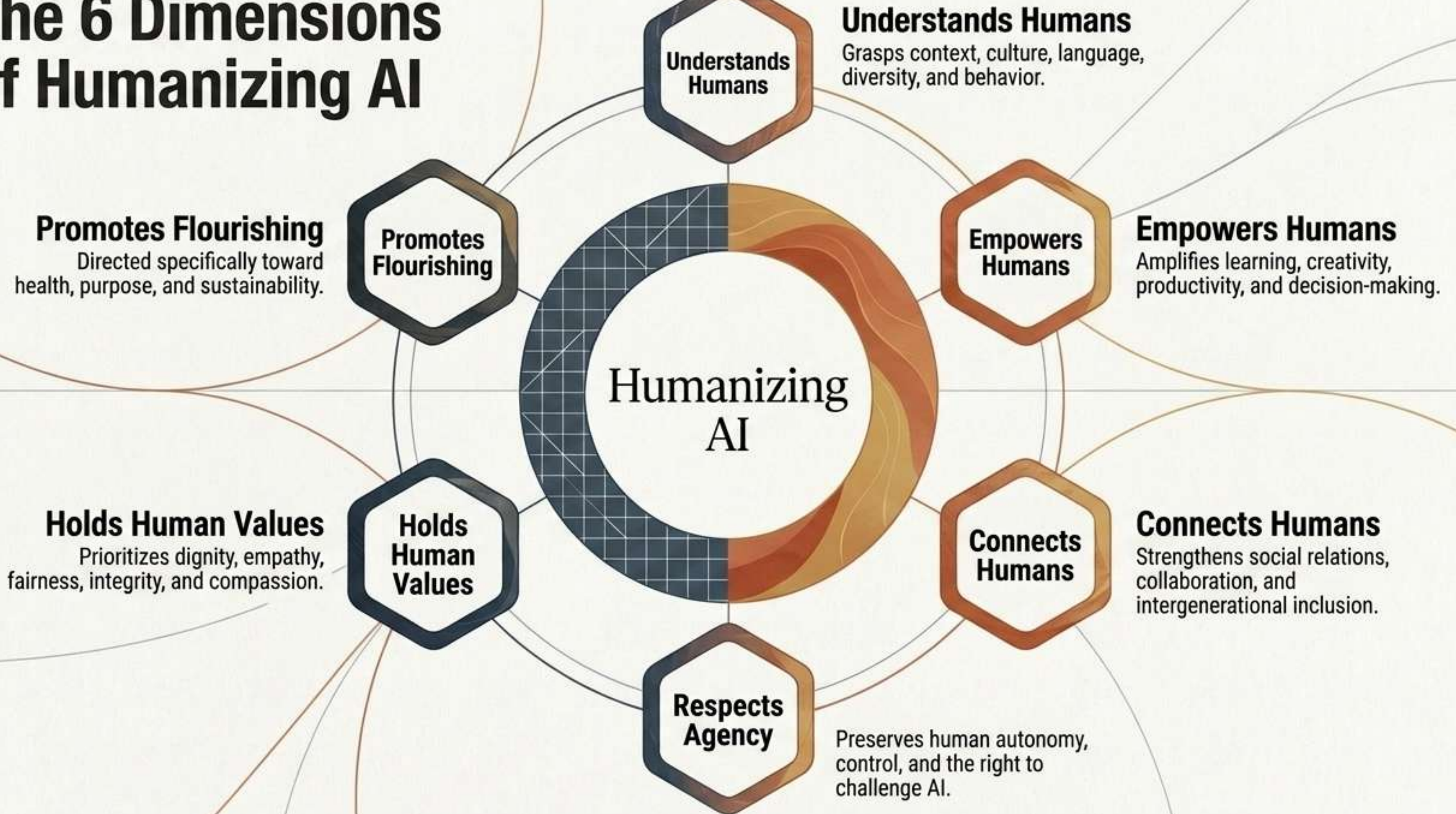
Making AI serve humanity
while preserving what
makes humans human.

The Desired Outcome

Human Flourishing

Achieving holistic human
success, well-being, and
sustainable societal
growth.

The 6 Dimensions of Humanizing AI



Defining the Destination: The 6 Domains of Human Flourishing



Well-being

Enhancing physical health, mental resilience, and overall quality of life.



Learning & Growth

Advancing education, personal development, and lifelong skill acquisition.



Relationships

Fostering deep social connections, community bonds, and collaborative networks.



Purpose & Meaning

Helping individuals find alignment, goal-orientation, and life meaning.



Character & Contribution

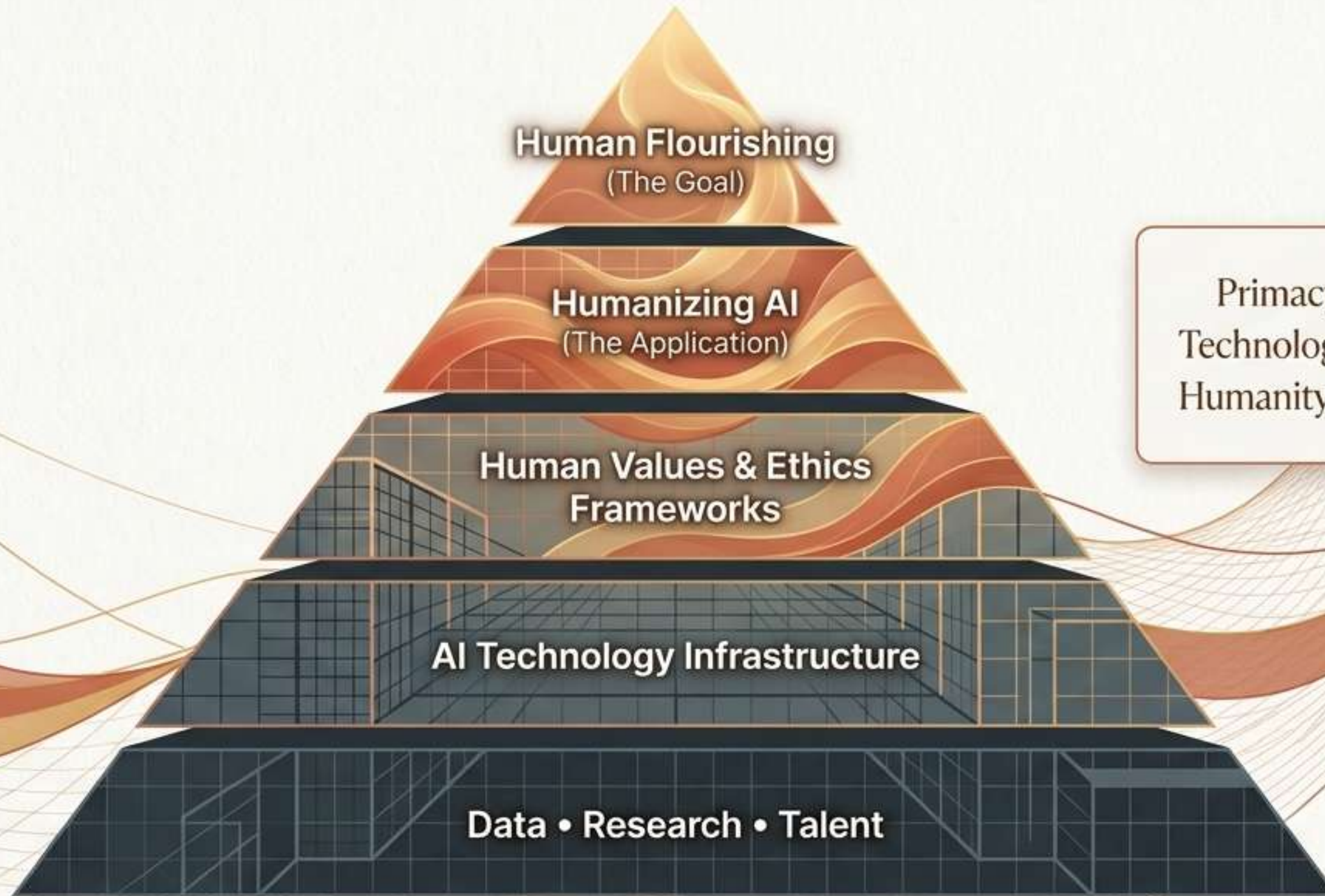
Supporting ethical development and meaningful societal contributions.



Sustainability

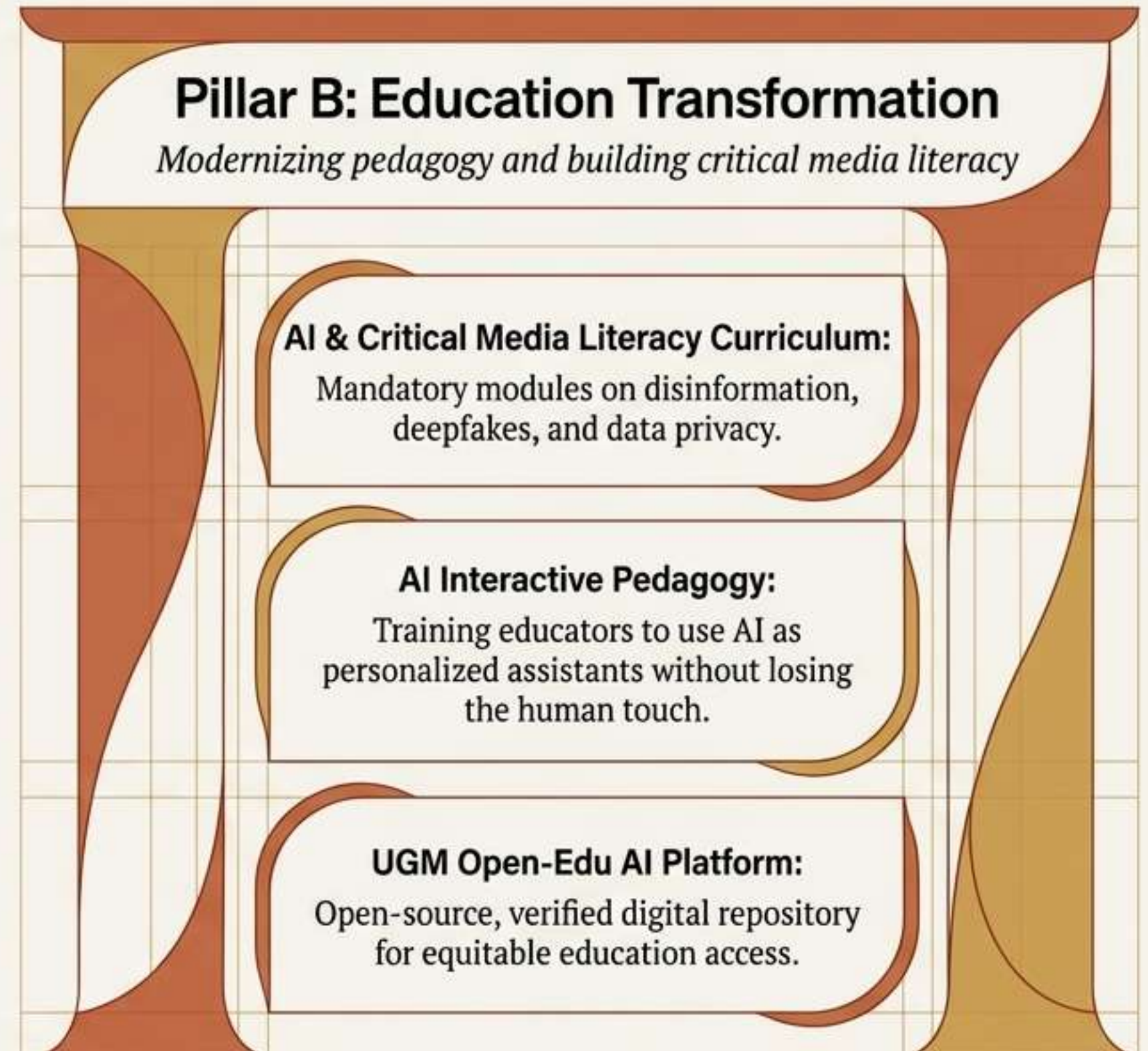
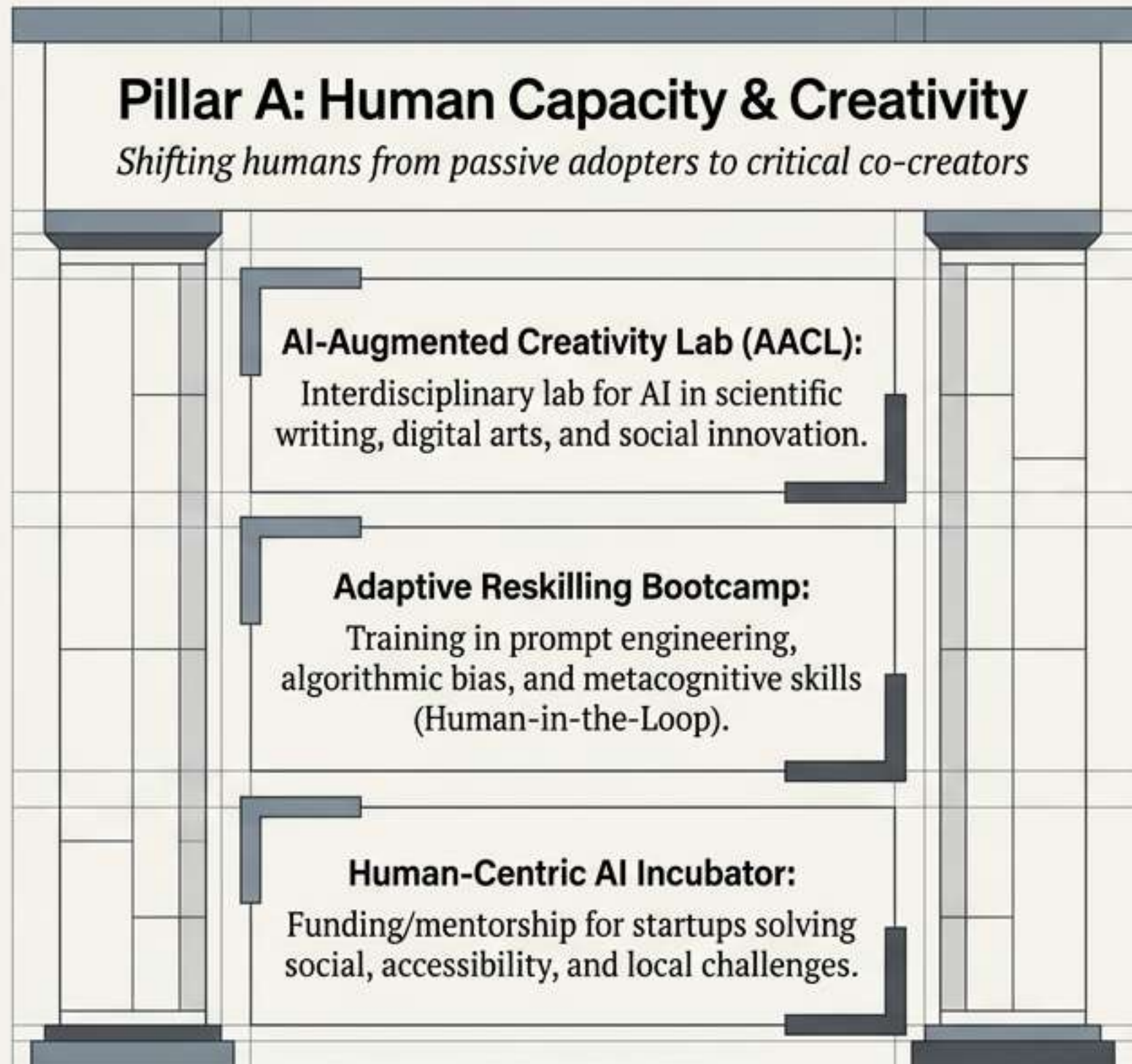
Ensuring environmental preservation and long-term ecological balance.

The Strategic Framework Hierarchy

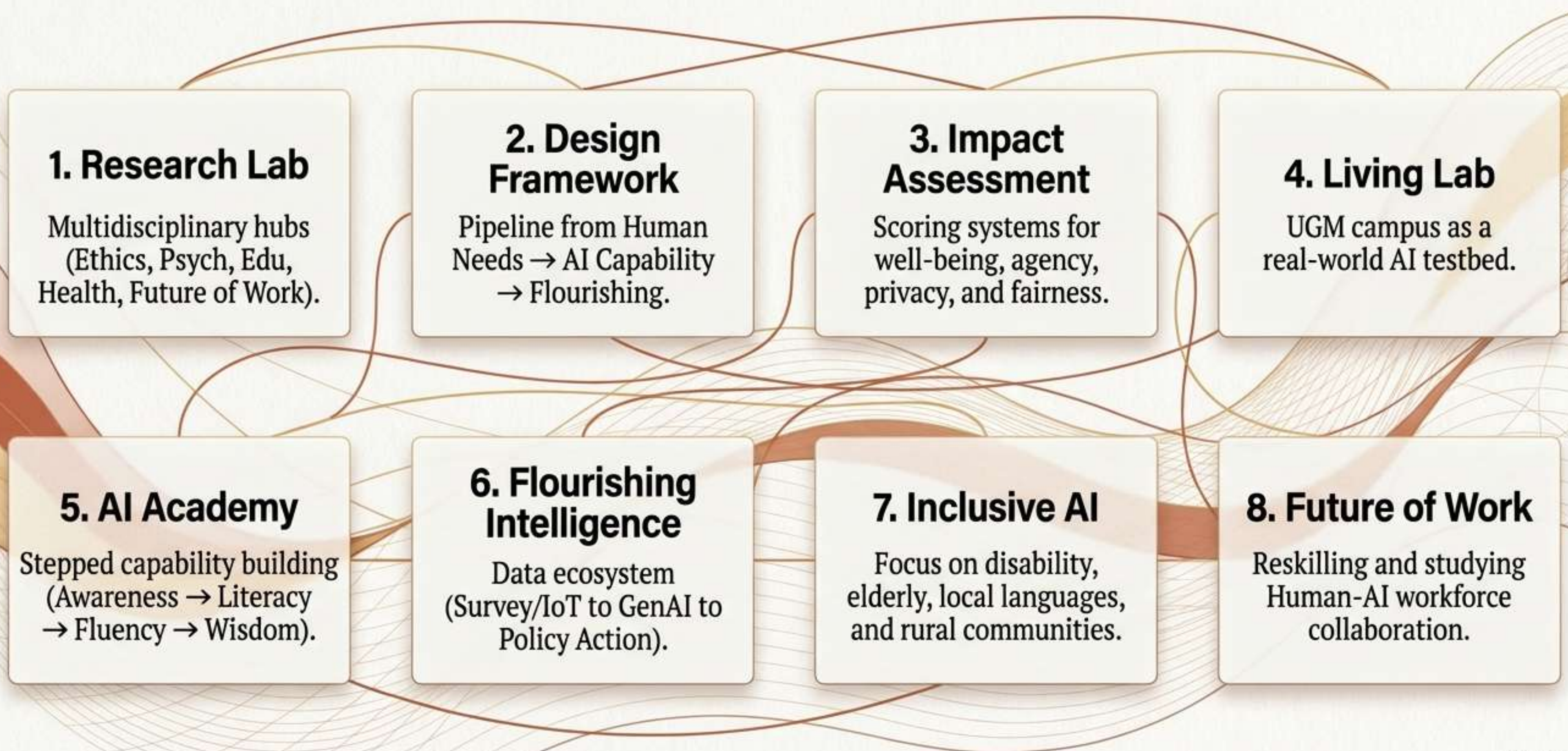


Primacy of Purpose:
Technology is the means.
Humanity is the purpose.

Dual Pillars of Strategic Intervention

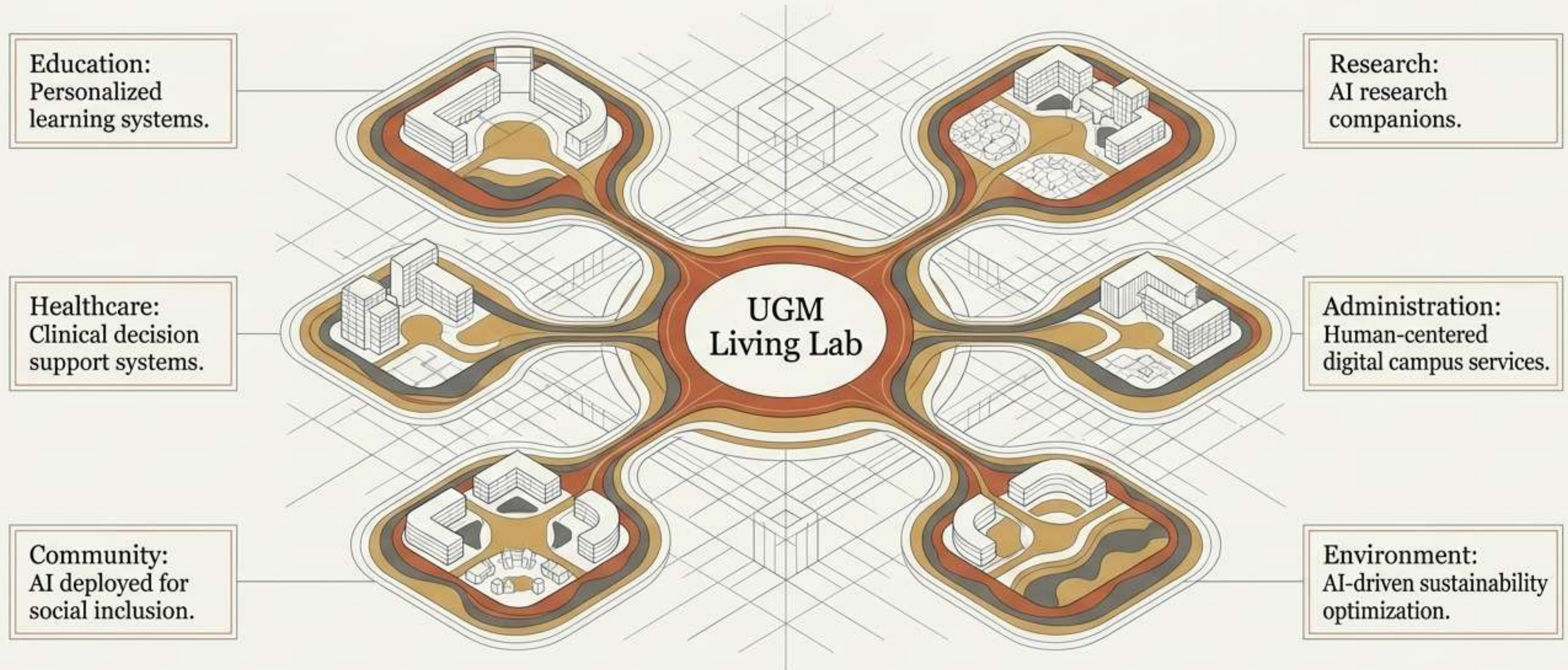


The 8 Core Programs: A Cohesive Ecosystem



UGM as a Human-AI Living Lab

Transforming the university into an active testbed for real-world impact.



The 6 Flagship Research Grand Challenges

Can AI truly understand human needs?

Can AI augment intelligence without reducing human agency?

Can AI improve well-being without creating dependency?

Can AI strengthen, rather than replace, human relationships?

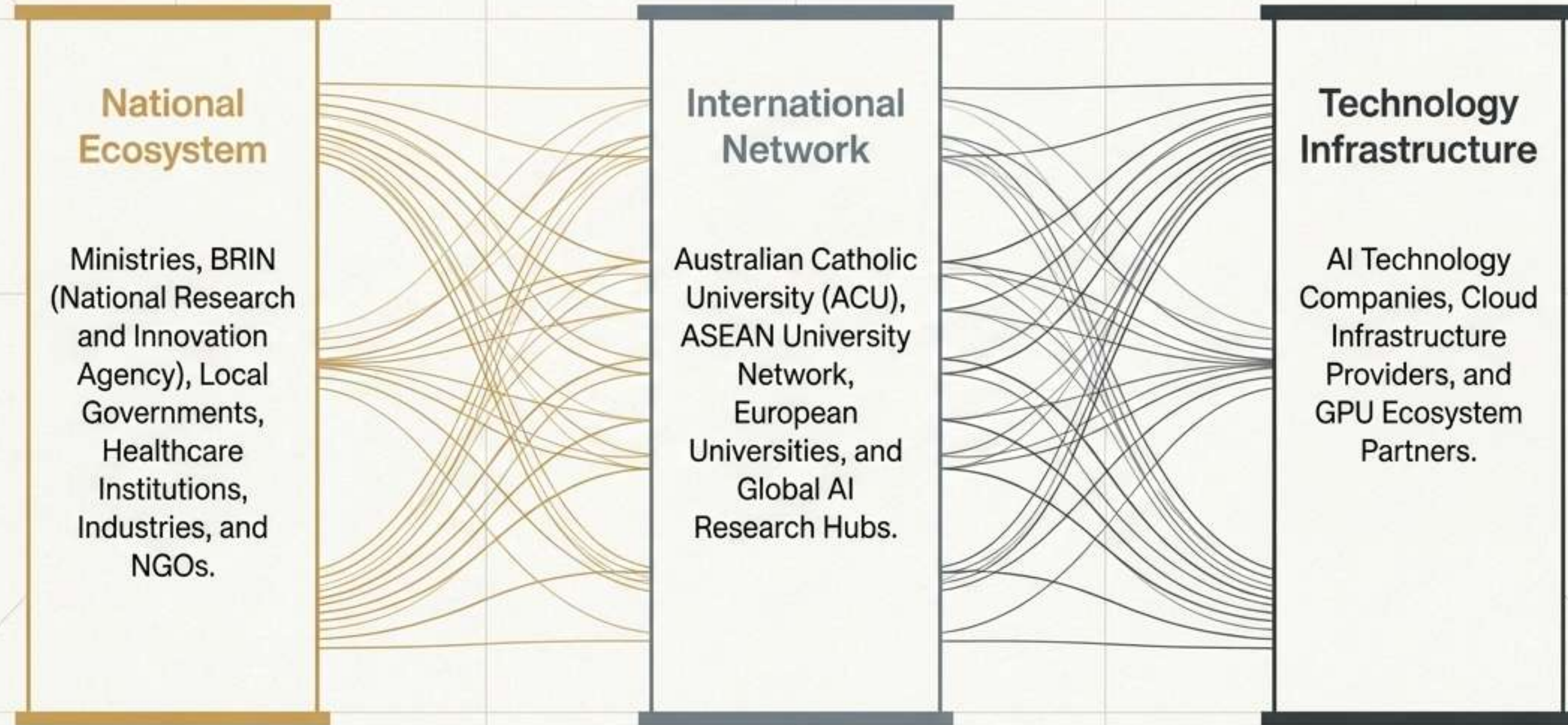
Can AI actively reduce societal inequality?

Can AI help humans find meaning in an AI-driven world?

Organization & Ecosystem Operations



Strategic Partnerships & Multidisciplinary Network



Strategic Roadmap to Global Impact (2026–2030)

2026: Foundation

Establish Governance, Baseline Studies, AI Literacy Curriculum, and Research Agenda.

2027: Research

Launch Research Labs, Establish AACL, and Develop Human Flourishing Index.

2028: Experiment

Deploy Human-AI Living Labs and Pilot Media Literacy in Schools.

2029: Scale

Full Campus & Community Deployment (Launch of UGM Open-Edu AI Platform).

2030: Global Impact

Recognized as an International Center of Excellence; Global Adoption of Framework.